

# CALIFORNIA AVENUE CORRIDOR VISION PLAN PLAN DEL CORREDOR DE LA AVENIDA CALIFORNIA

REUNIÓN CON PADRES LÍDERES  
MEETING WITH PARENT LEADERS

NOVEMBER 23, 2020

The  
Marshall Square  
Resource Network

BORDERLESS COLLABO



**¡Buenos días!**  
**Good morning!**

¿Cuál es tu nombre?  
¿Donde trabajas o donde vives?  
¿Cuál es tu restaurante favorito en Marshall  
Square y qué te gusta comer ahí?

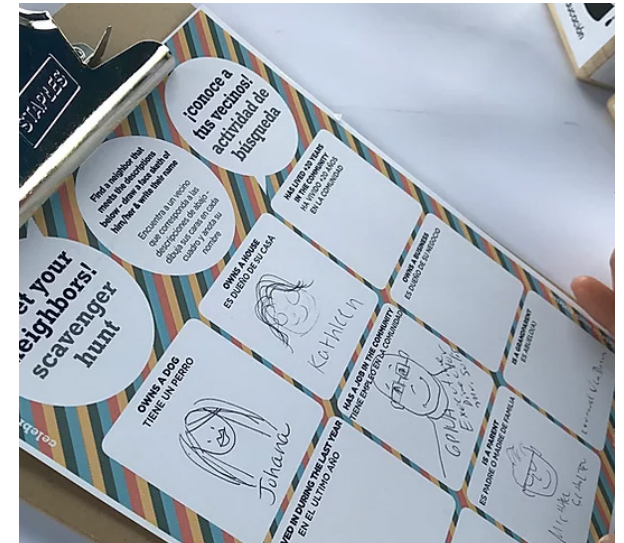
# CONSULTING TEAM / EQUIPO CONSULTOR

## BORDERLESS

"Cities have the capability of providing something for everyone, only because and only when, they are created by everybody."

-JANE JACOBS

Founded in 2016, BORDERLESS is an city design and research practice focused on connecting communities to design processes and cultivating collaborative design agency through interdisciplinary projects. With emphasis on exchange across disciplines, borderless explores creative and collaborative city design interventions that address the complexity of urban systems and social equity by looking at intersections between art, architecture, urban design, infrastructure, landscape, planning and civic participatory processes.





# CONSULTING TEAM / EQUIPO CONSULTOR



col·lab·o: something produced by two or more people working together

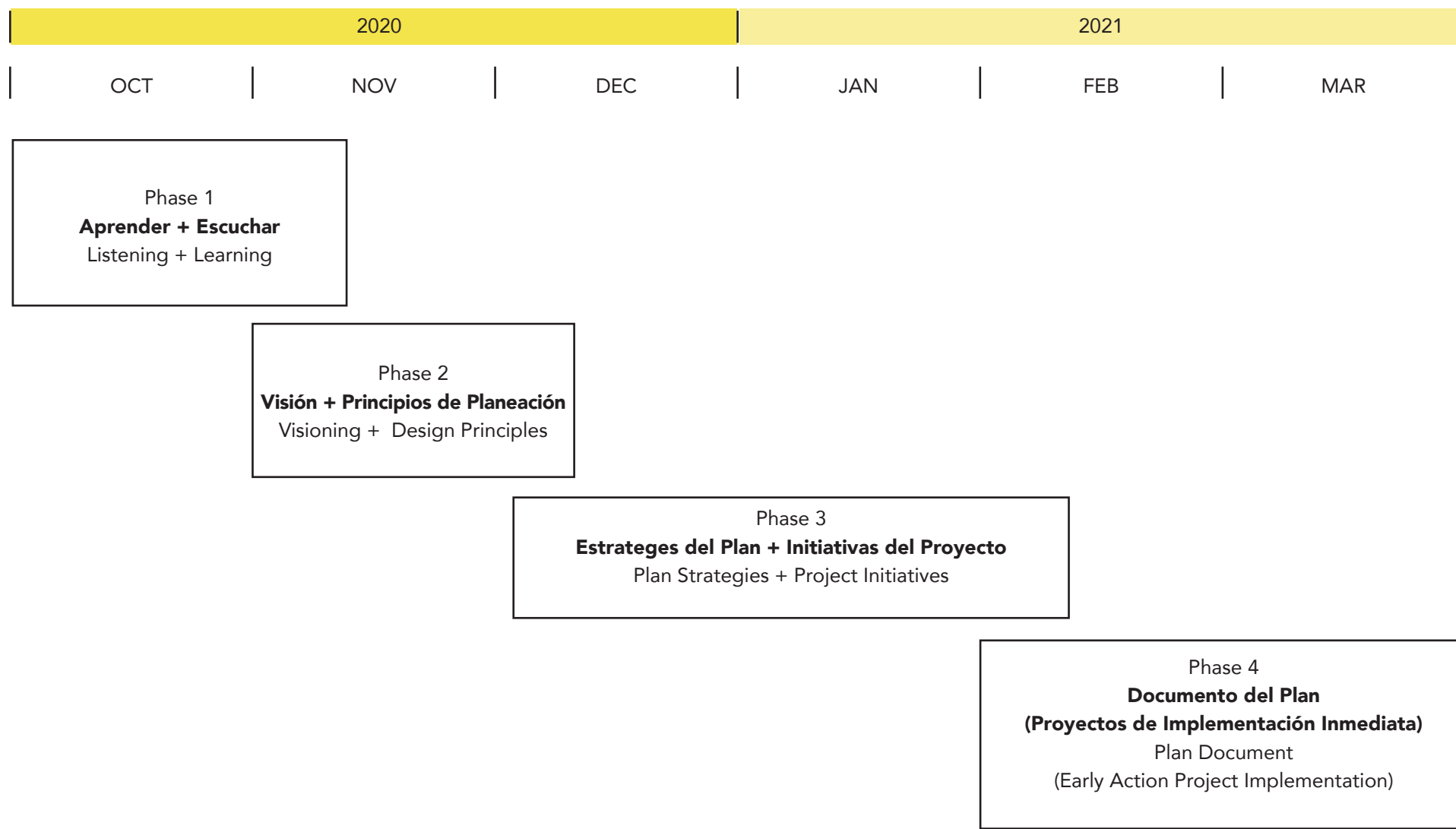
COLLABO is a dynamic planning and urban design practice leading innovative and equitable neighborhood revitalization projects that generate positive results and improve the lives of local residents. We make a difference and create a lasting impact through authentic collaboration, early action and community empowerment.

Founded in 2020, COLLABO is led by Adam Rosa, AICP. Over his twenty year career, Adam has focused on making a difference through serving people and places in need, while ensuring positive community impact through local empowerment and implementation. He has had the opportunity to work with diverse communities across the country to develop lasting strategies that capture the culture, spirit and potential of the local place.





# PLAN PHASES OVERVIEW / PROCESO DE PLANEACIÓN





## STUDY AREA / AREA DE PLANEACIÓN

Anchored by the Pink Line California Station, this Corridor Plan will focus on the half-mile stretch between 19th Street and 24th Street – the connection between the transit station and Marshall Boulevard.



California Avenue Station looking South.



# California Pink Line Asset Map

## Community, Arts + Culture

1. Latinos Progresando
2. Open Center for the Arts
3. Taller de José Community Center
4. Tepochcalli Community Education Project
5. Union Boys & Girls Club North Lawndale
6. Community Care Center
7. Instituto del Progreso Latino

## Health-related

1. Esperanza Health Center
2. St. Anthony Hospital
3. Mt. Sinai Hospital
4. Schwab Rehabilitation Hospital
5. Pilsen Wellness Center
- ◆ Grocery Store

## Green Space + Climate Resilient Infrastructure

1. Douglas Park
2. Marshall Boulevard
3. California Boulevard
4. Washtenaw Park
- Community Garden



1. Latino Youth HS
2. Out Lady of Tepeyac HS
3. Hammond Elementary
4. Octavio Paz Elementary
5. St. Marks School
6. Tepochcalli Elementary
7. Maria Saucedo Scholastic Academy
8. St. Casimir HS
9. Our Lady of Tepeyac Elementary
10. William F. Finkl Academy

## Economic Development + Workforce

1. Instituto del Progreso Latino (CWF)

## Affordable + Social Housing

1. Albany Terrace (CHA)
2. Casa Queretaro (The Resurrection Project)



## Elevated Chicago – Projects in Capital Pipeline

- A. Latinos Progresando Community Resource Center
- B. Open Center for the Arts – Youth Cultural Center
- C. Esperanza Health Center – Administrative Expansion

## INFRASTRUCTURE PROJECTS

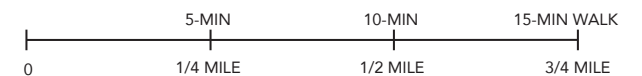
- D. Los Caminos Verdes – Pathways Projects (Location TBD)
- E. Walkability Infrastructure

- Study Area 1
- Study Area 2



## Other Catalytic Projects / Investment

- A. El Paseo
- B. Little Village Industrial Corridor Modernization
- C. Ogden Commons





## Area de Estudio / Study Area

California Avenue - half-mile stretch between 19th Street (North) to 24th Street (South) will be the area of focus.

Project study areas includes a couple of blocks in each direction.

North: W 18th Street  
 East: S Rockwell Street  
 South: W 25th Street  
 West: S Marshall Boulevard

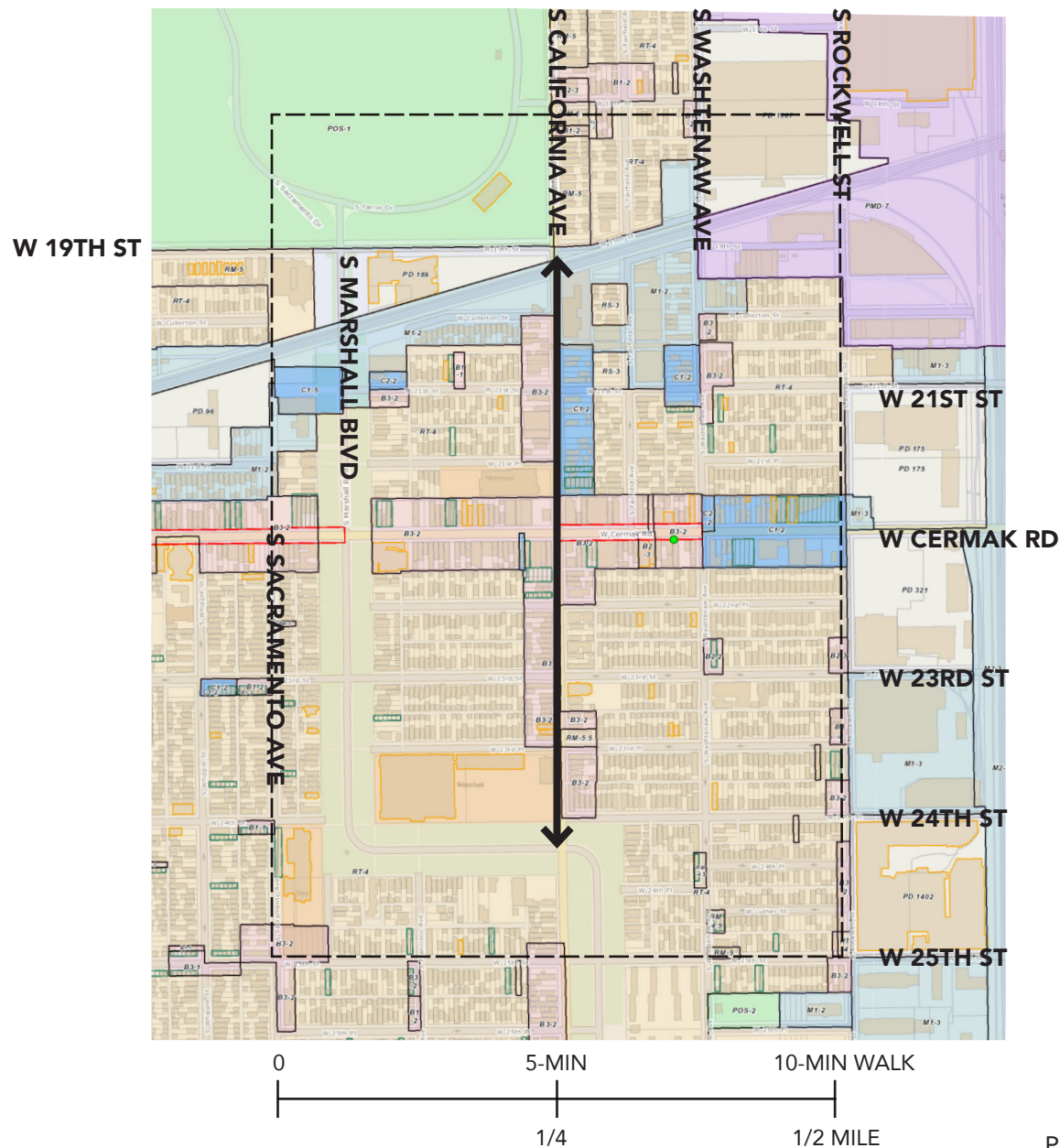




# Zonificación y Usos de Suelo / Zoning & Land Uses

Half-mile stretch between 19th Street (North)  
to 24th Street (South).

- M1-2 ( North / 19th St)
- B3-2
- C1-3
- Multiple properties on Cermak Road between California Avenue and Washtenaw Ave listed in Chicago Historic Resources Survey (Red)



# Intersecciones de Calles / Street Intersections

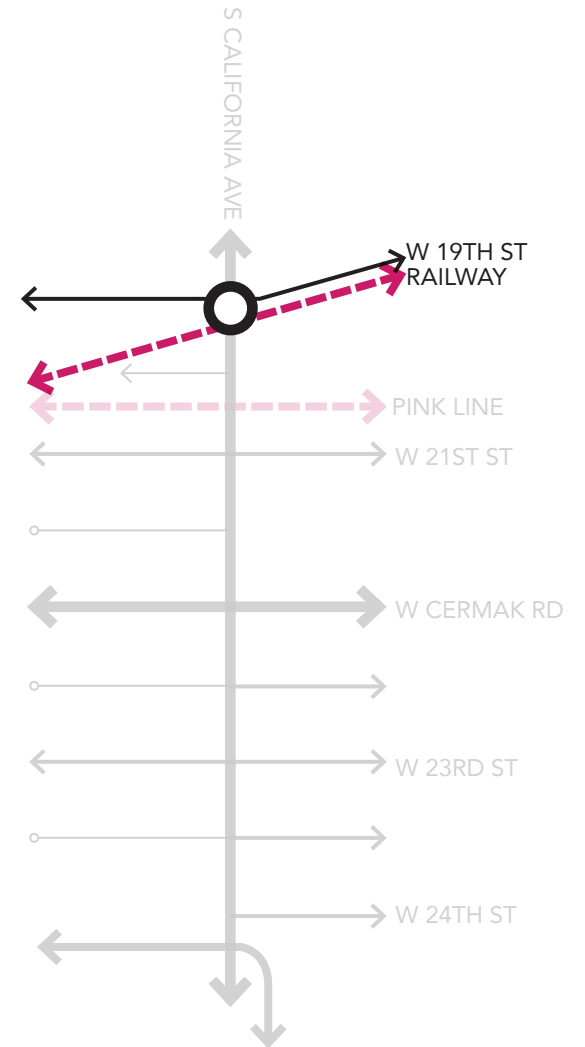
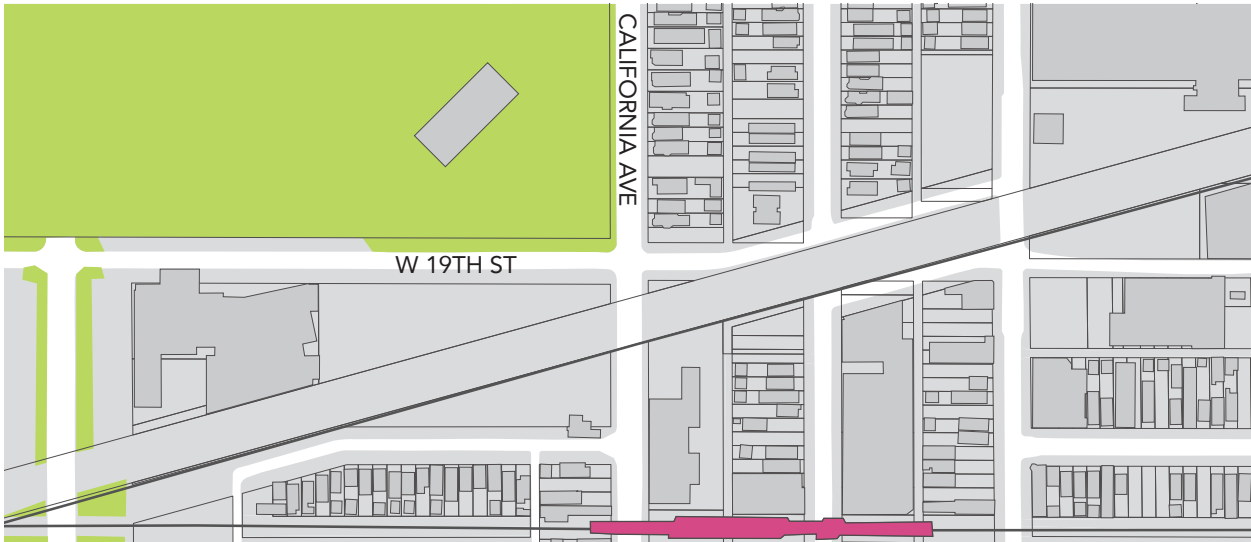
Half-mile stretch (North-South direction)  
between 19th Street (North) to 24th Street (South).

- 10 street intersections
- 1 transit station (California Pink)
- 1 underpass (railway)

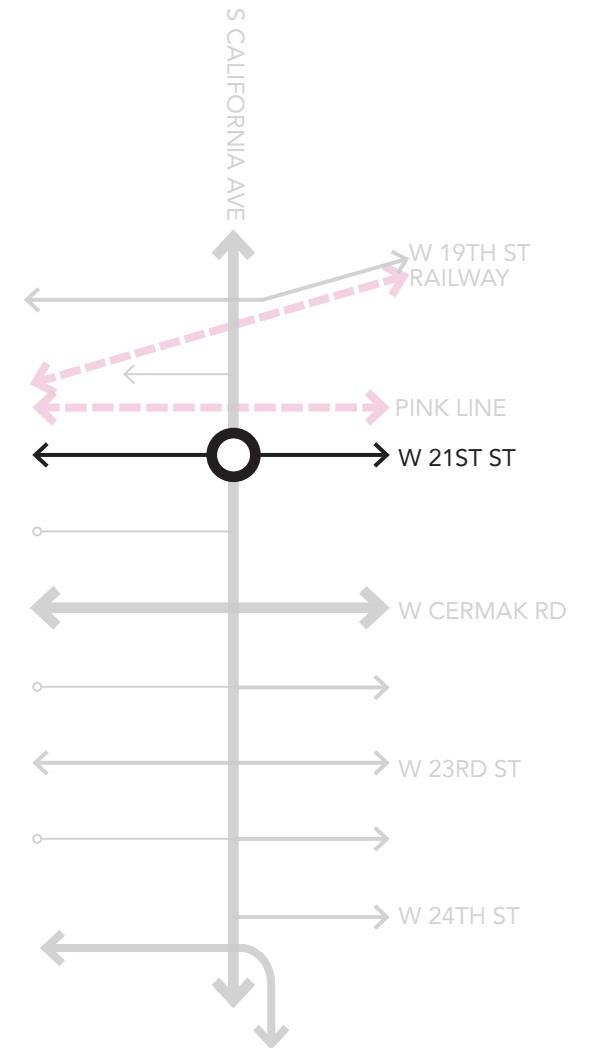
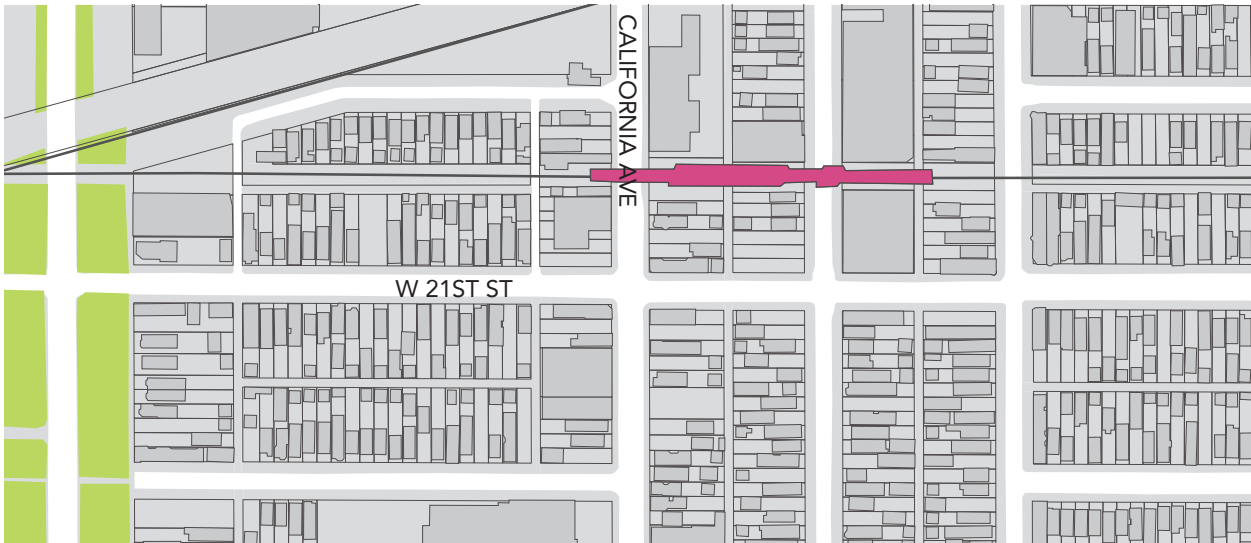




# 19th Street

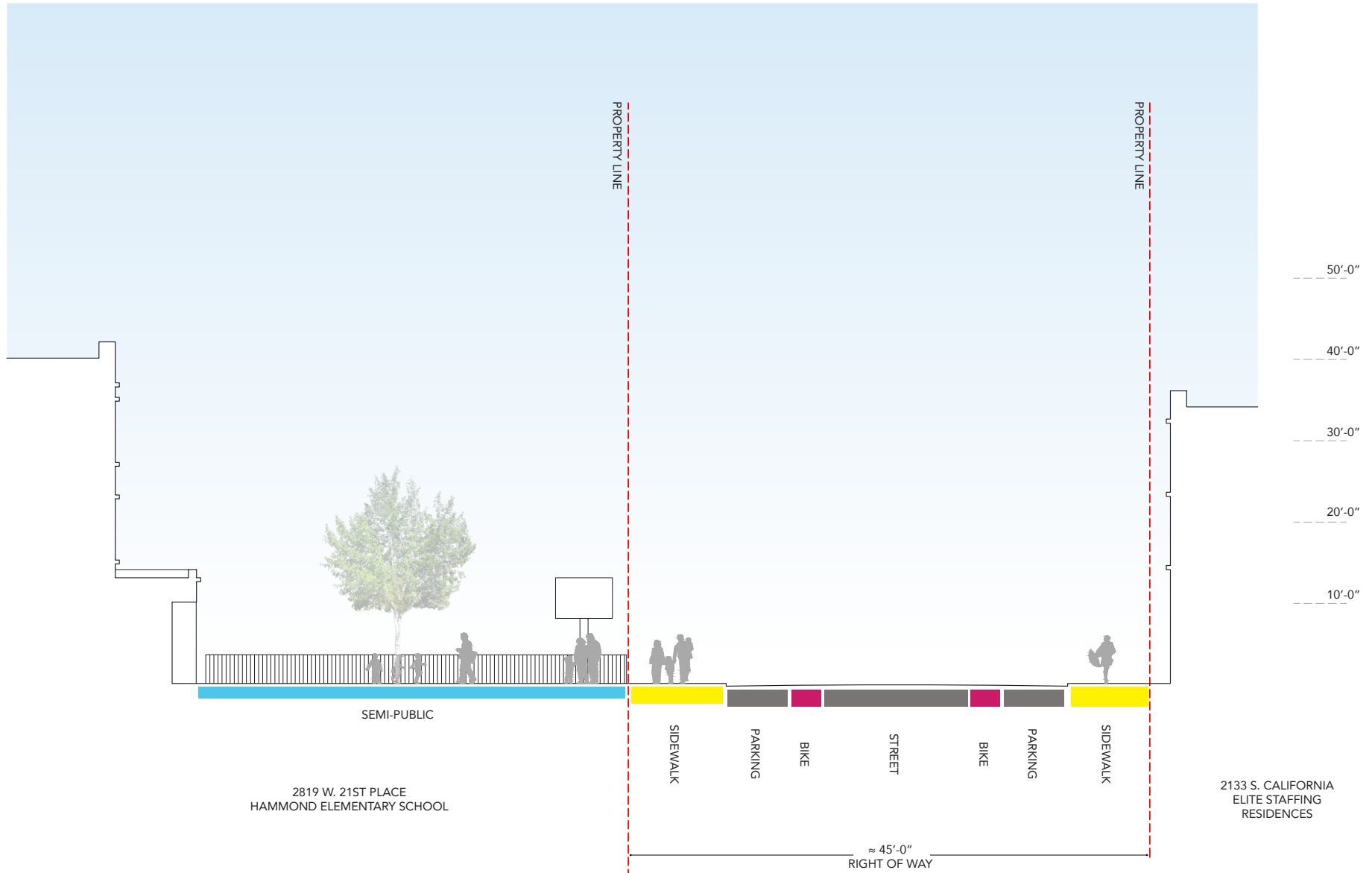


# 21st Street

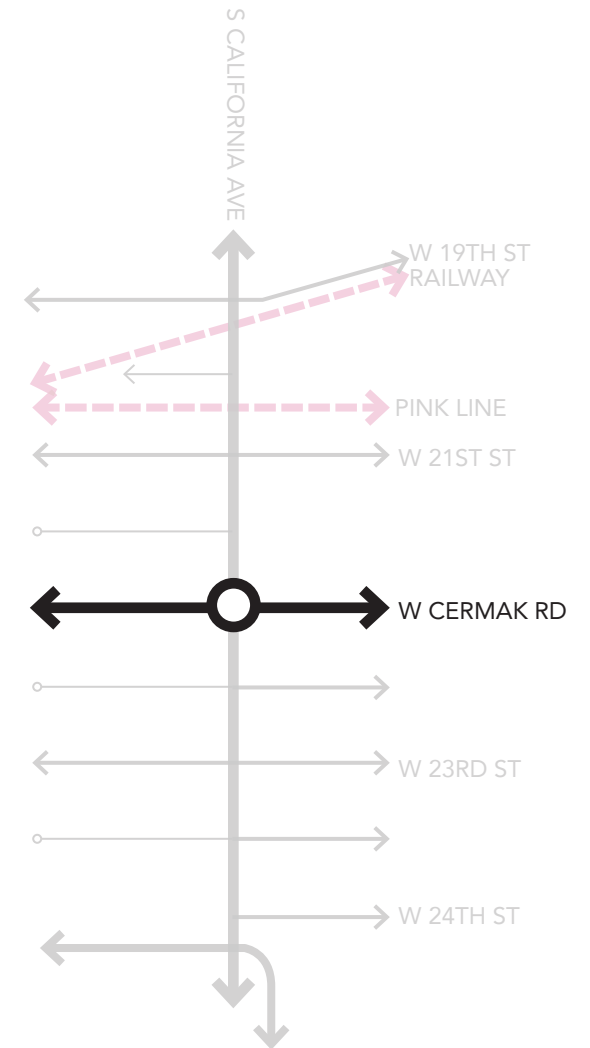
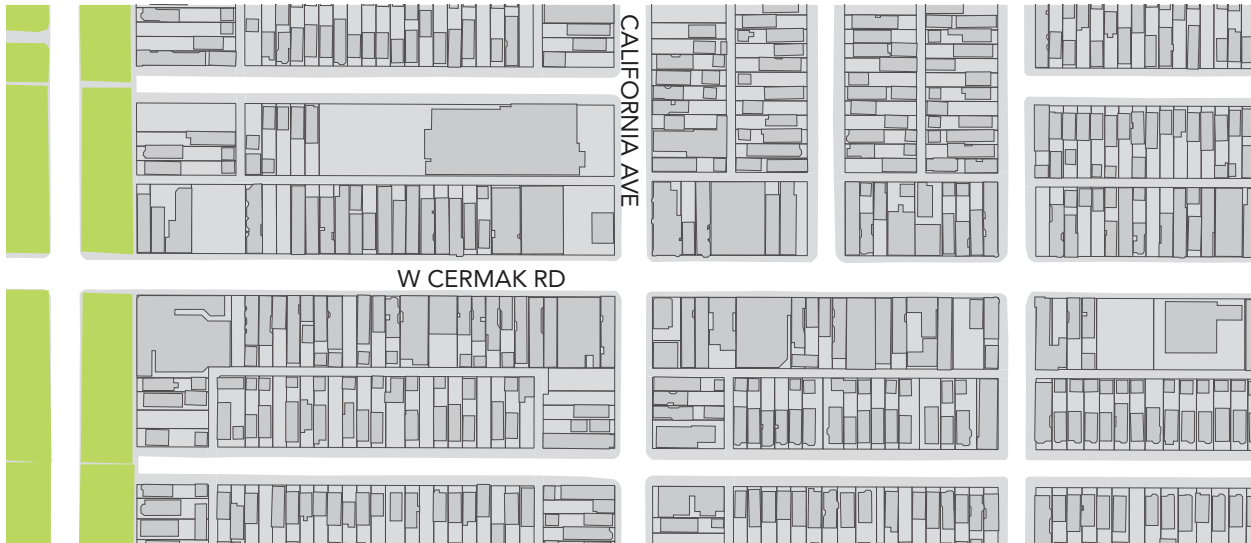




# 21st Street

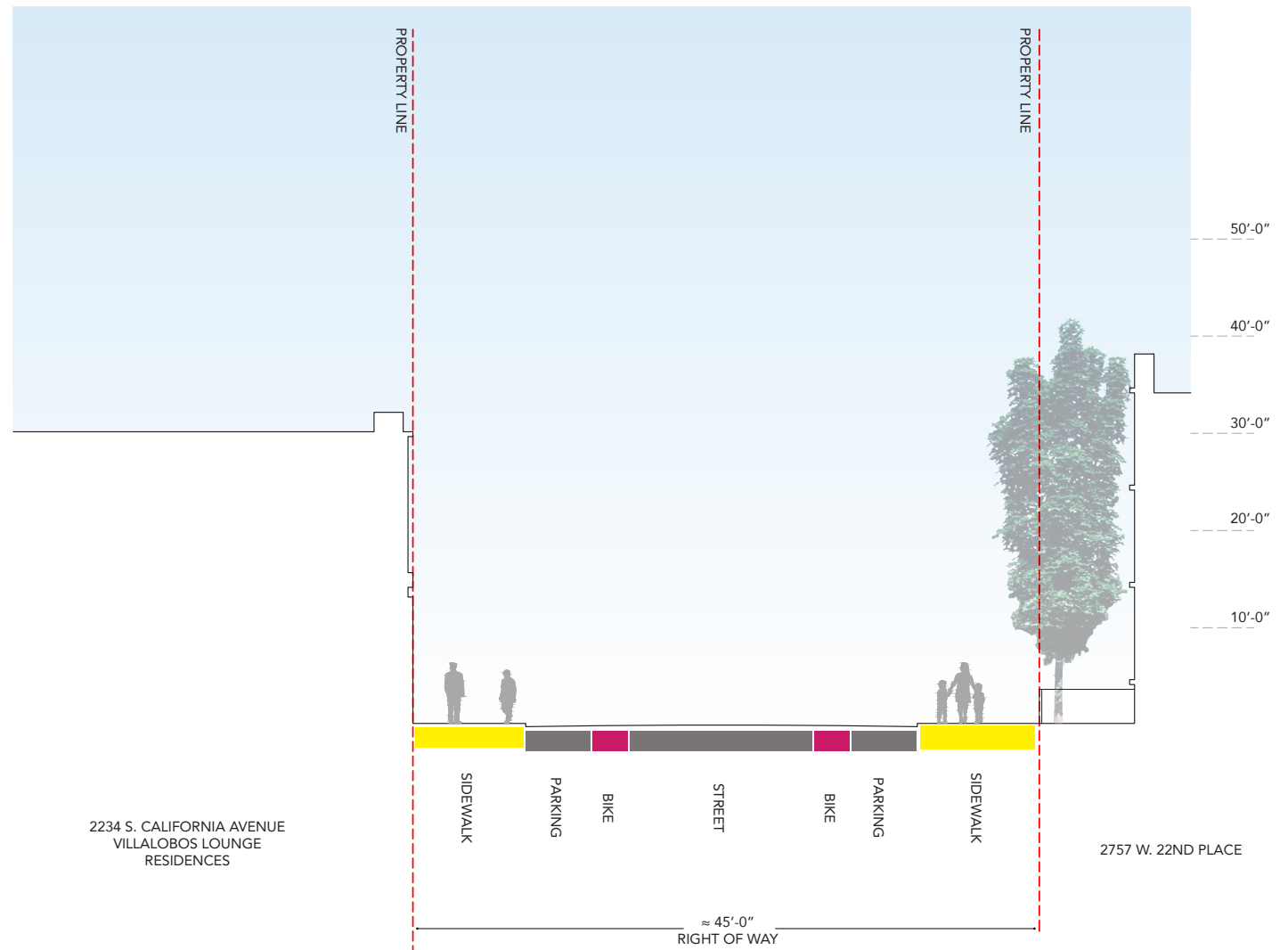


# Cermak Road

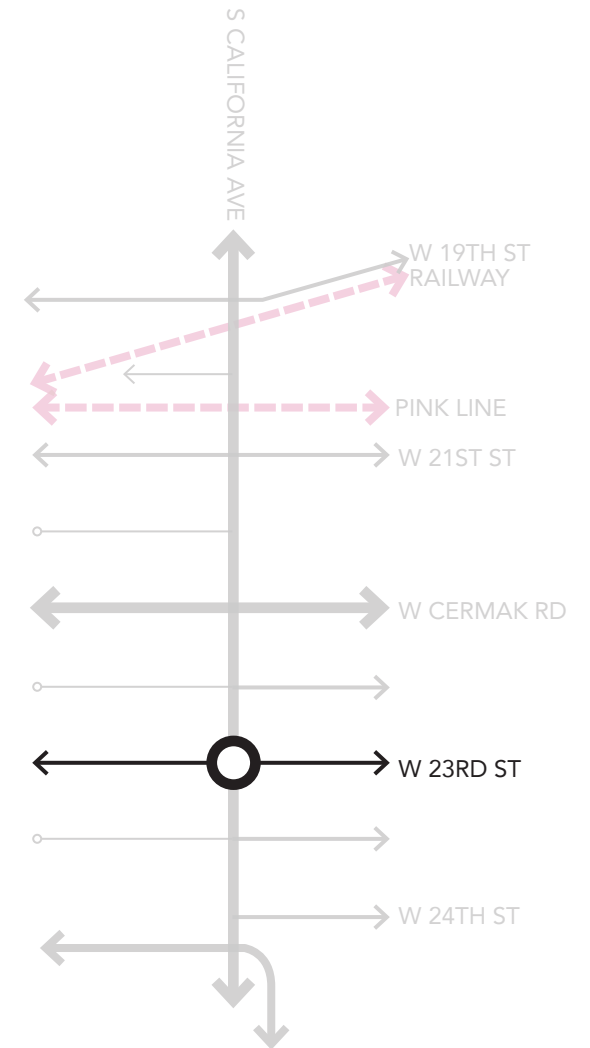




# 22nd Place



# 23rd Street

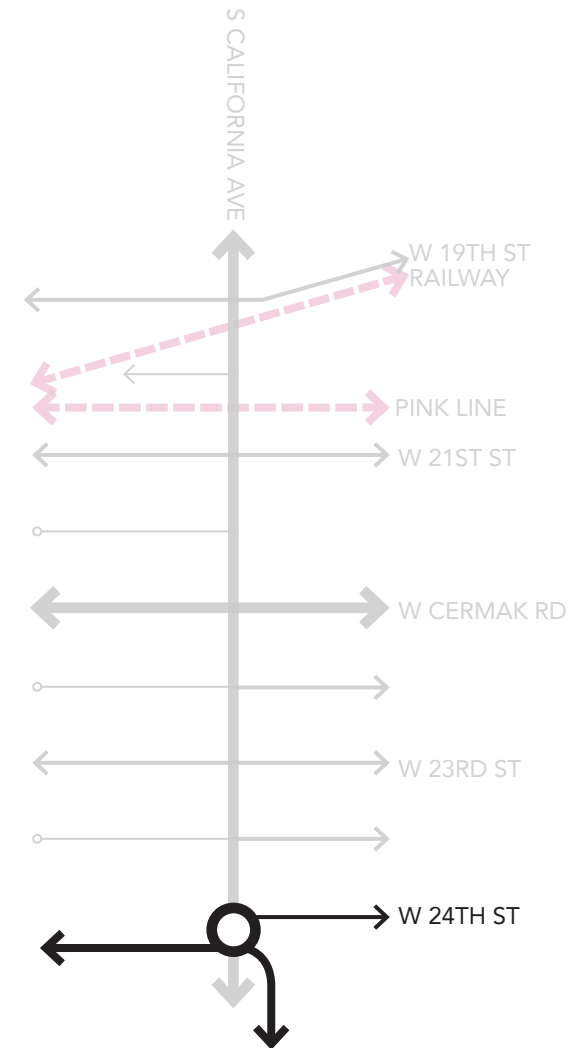
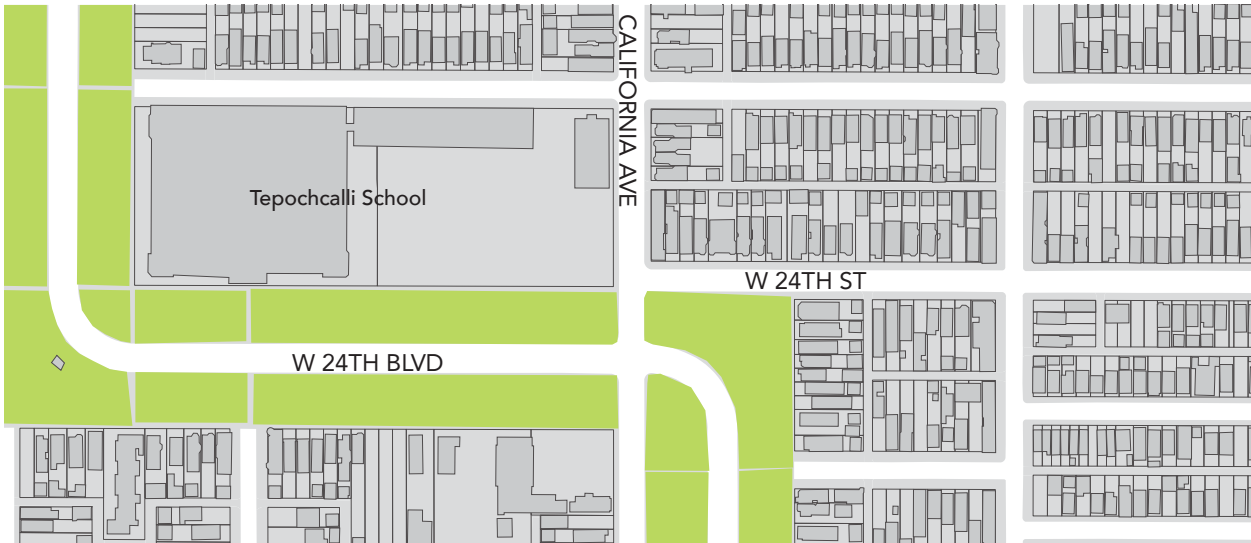




# 24th Street



California Ave & 24th Street - Looking North





## Carácter + Identidad / Character + Identity





# Infraestructura / Infrastructure





# Experiencia Peatonal / Pedestrian Experience





# Caminando y Aprendiendo / Walking and Learning





# Caminando y Aprendiendo / Walking and Learning

Neighborhood Walk  
Monday, October 12



# Otras Iniciativas y Estudios relacionados on California Avenue

## Other Initiatives and Studies related to California Avenue



### Elevated Chicago

Apoyando desarrollo equitativo con proximidad al transporte



### Estudio de Caminabilidad

Evaluación y recomendaciones para mejoramiento de infraestructura caminable



### Estudio de Eco-Distritos

Explorando innovaciones y técnicas para edificios e infraestructura sustentables



## Lo que hemos escuchado / What we've heard

**"Me gustaría que nuestras escuelas fueran más visible parte de la identidad de nuestra comunidad – tenemos escuelas de gran calidad y con programas únicos."**

Nury Ortega,  
Grupo de Padres Líderes

**"Saucedo tiene el potencial de actuar como un centro aún de mayor fortaleza para la salud, el actividad física y bienestar."**

Virginia Hiltz,  
Directora, Saucedo Academy

**"Es necesario encontrar el equilibrio adecuado para promover recursos en la comunidad y asegurarnos de que se apoye a los pequeños negocios locales"**

Miguel Blancarte Jr,  
  
Community Organized Relief Effort (CORE) y Residente

**"La cárcel y los tribunales del condado de Cook tienen una presencia negativa inminente en la comunidad. Esto debe equilibrarse con un importante centro educativo y comunitario en esta parte de la avenida California."**

Tamara Witzl,  
Directora, Telpochcali Elementary

**"Es importante reconocer el cambio como parte positiva de nuestra comunidad. Antes de nosotros hubieron otras familias y otras culturas – tenemos que ser inclusivos y abiertos a nuevos cambios que nos permitan mejorar nuestra comunidad."**

Luz Zavala  
Grupo de Padres Líderes

**"Mi principal preocupación son las barreras que tiene la ciudad de Chicago hacia las pequeños negocios, especialmente negocios emergentes como el nuestro."**

José Delaluz Cardenas  
Propietario de Negocio y Residente

**¿Cuál es TU visión para  
la Avenida California?  
What's YOUR vision for  
California Avenue?**

**¡Ayúdanos a contestar esta encuesta!**  
Help us to complete this survey!

**Visita este enlace o escanea este código:**  
Visit this link or scan this code:

**[bit.ly/mycaliforniaavevision](https://bit.ly/mycaliforniaavevision)**

