

CALIFORNIA AVENUE CORRIDOR VISION PLAN PLAN DEL CORREDOR DE LA AVENIDA CALIFORNIA

The
Marshall Square
Resource Network

BORDERLESS COLLABO

NOVEMBER 25, 2020

Good evening!
¡Buenas tardes!

Please introduce yourself:

What is your name?

How long you've lived or worked in the community?

Where do you live or work?

**What is one thing that you consider unique
about your community?**

WHAT IS THIS PLANNING PROCESS ABOUT?

¿DE QUE SE TRATA ESTE PROCESO DE PLANEACIÓN?

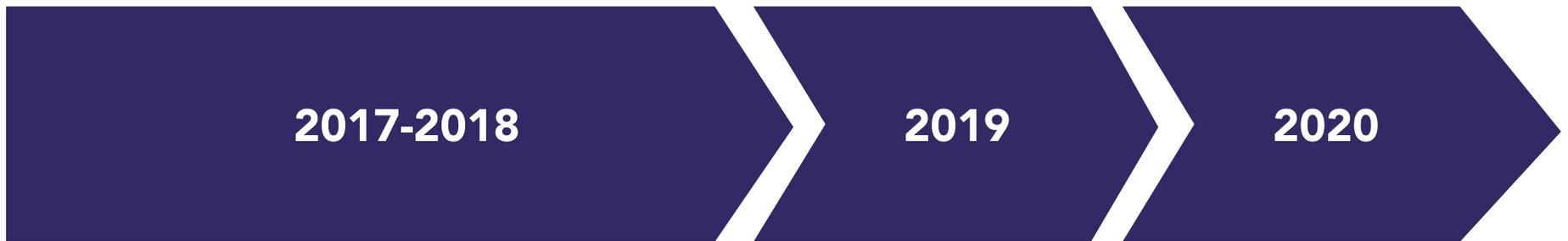
The goal of this planning process is to create a community vision for an equitable, resilient, healthy, and vibrant Corridor along California Avenue while improving neighborhood experience through a safe, beautiful, active and attractive street for walkers of all abilities, bikers and drivers.

THIS PLANNING PROCESS BUILDS UPON PREVIOUS EFFORTS

ESTE PROCESO DE PLANEACIÓN ES CONTINUACIÓN DE PREVIOS ESFUERZOS

MSRN Health Work Plan 2020

Strategy 3: Create community environments that promote health



MSRN engaged organizations, youth, and adult residents in a walkability studies on and around California between Ogden and 31st Street.

Walkability study data was revalidated and submitted nearly 150 claims through 311 – these continue to be tracked in their progress.

Health Committee identifies Complete Streets initiative for California Avenue, and defines 3 priority areas:

- 19th Street
- 21st Place
- 24th Boulevard

CONSULTING TEAM / EQUIPO CONSULTOR

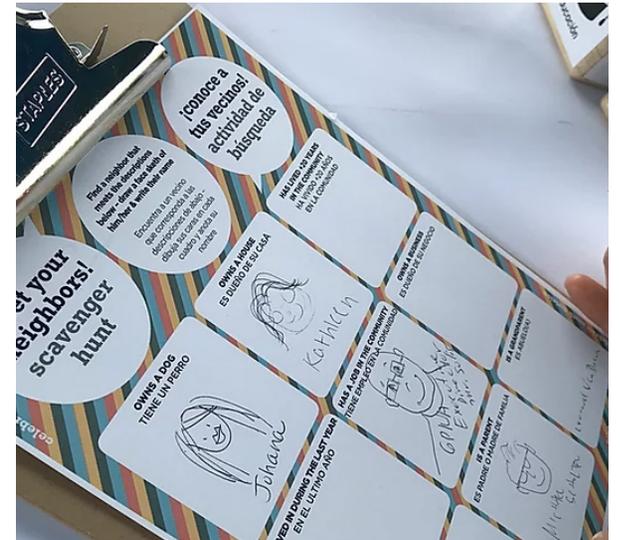
BORDERLESS

“Cities have the capability of providing something for everyone, only because and only when, they are created by everybody.”

-JANE JACOBS



Founded in 2016, BORDERLESS is an city design and research practice focused on connecting communities to design processes and cultivating collaborative design agency through interdisciplinary projects. With emphasis on exchange across disciplines, borderless explores creative and collaborative city design interventions that address the complexity of urban systems and social equity by looking at intersections between art, architecture, urban design, infrastructure, landscape, planning and civic participatory processes.



CONSULTING TEAM / EQUIPO CONSULTOR



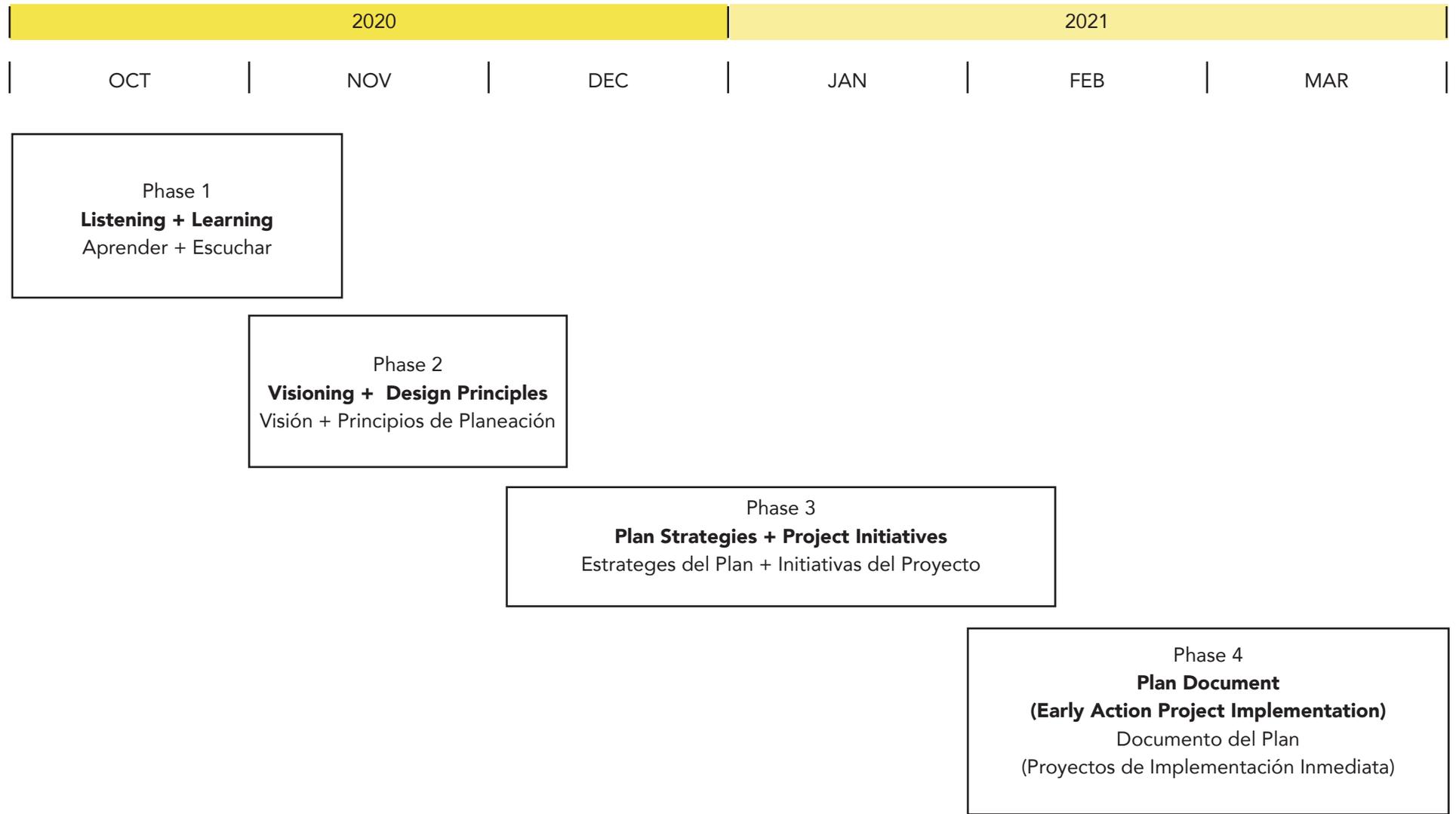
col·lab·o: something produced by two or more people working together

COLLABO is a dynamic planning and urban design practice leading innovative and equitable neighborhood revitalization projects that generate positive results and improve the lives of local residents. We make a difference and create a lasting impact through authentic collaboration, early action and community empowerment.

Founded in 2020, COLLABO is led by Adam Rosa, AICP. Over his twenty year career, Adam has focused on making a difference through serving people and places in need, while ensuring positive community impact through local empowerment and implementation. He has had the opportunity to work with diverse communities across the country to develop lasting strategies that capture the culture, spirit and potential of the local place.



PLAN PHASES OVERVIEW / PROCESO DE PLANEACIÓN



STUDY AREA / AREA DE PLANEACIÓN

Anchored by the Pink Line California Station, this Corridor Plan will focus on the half-mile stretch between 19th Street and 24th Street – the connection between the transit station and Marshall Boulevard.



California Avenue Station looking South.

California Pink Line Asset Map

Community, Arts + Culture

1. Latinos Progresando
2. Open Center for the Arts
3. Taller de José Community Center
4. Tepochcalli Community Education Project
5. Union Boys & Girls Club North Lawndale
6. Community Care Center
7. Instituto del Progreso Latino

Health-related

1. Esperanza Health Center
2. St. Anthony Hospital
3. Mt. Sinai Hospital
4. Schwab Rehabilitation Hospital
5. Pilsen Wellness Center
- ◆ Grocery Store

Green Space + Climate Resilient Infrastructure

1. Douglas Park
2. Marshall Boulevard
3. California Boulevard
4. Washtenaw Park
- Community Garden

Education

1. Latino Youth HS
2. Out Lady of Tepeyac HS
3. Hammond Elementary
4. Octavio Paz Elementary
5. St. Marks School
6. Tepochcalli Elementary
7. Maria Saucedo Scholastic Academy
8. St. Casimir HS
9. Our Lady of Tepeyac Elementary
10. William F. Finkl Academy

Economic Development + Workforce

1. Instituto del Progreso Latino (CWF)

Affordable + Social Housing

1. Albany Terrace (CHA)
2. Casa Queretaro (The Resurrection Project)

Elevated Chicago – Projects in Capital Pipeline

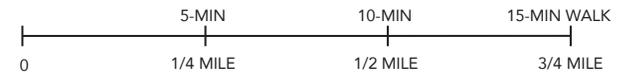
- A. Latinos Progresando Community Resource Center
- B. Open Center for the Arts – Youth Cultural Center
- C. Esperanza Health Center – Administrative Expansion

INFRASTRUCTURE PROJECTS

- D. Los Caminos Verdes – Pathways Projects (Location TBD)
- E. Walkability Infrastructure
- ▭ Study Area 1
- ▭ Study Area 2

Other Catalytic Projects / Investment

- A. El Paseo
- B. Little Village Industrial Corridor Modernization
- C. Ogden Commons



Study Area / Area de Estudio

California Avenue - half-mile stretch between 19th Street (North) to 24th Street (South) will be the area of focus.

Project study areas includes a couple of blocks in each direction.

- North: W 18th Street
- East: S Rockwell Street
- South: W 25th Street
- West: S Marshall Boulevard



Walking + Learning / Caminando + Aprendiendo

Neighborhood Walk
Monday, October 12



Other Initiatives and Studies related to California Avenue

Otras Iniciativas y Estudios relacionados on California Avenue



Elevated Chicago

Supporting equitable development close to transit



Walkability Study

Assessment and recommendations for infrastructure improvements



Eco-Districts Study

Exploring innovative green building techniques and sustainable infrastructure

What we've heard / **Lo que hemos escuchado**

"I'd like that our schools could be a stronger part of the identity of our community – we have great quality schools with very unique programs."

Nury Ortega,
Resident and Parent Leader

"There's potential for Saucedo to act as an even stronger hub for health, fitness and wellness"

Virginia Hiltz,
Principal, Saucedo Academy

"There is a need to strike the right balance when bringing amenities to the neighborhood, and to ensure that long-standing small businesses are supported."

Miguel Blancarte Jr,
Community Organized Relief Effort (CORE) and Resident

"The Cook County Jail and Courts have a "looming negative presence" in the neighborhood. This needs to be balanced with a major educational / community hub in this part of California Avenue."

Tamara Witzl,
Principal, Telpochcali Elementary

"It's important to recognize change as a positive aspect for our community. There were other families and other cultures before us – we have to be inclusive and open to new changes that help our community to improve."

Luz Zavala
Parent Leader

"My main concern is the barriers the city of Chicago has to small businesses, especially emerging businesses like ours."

José Delaluz Cardenas
Business Owner and Resident

**¿Cuál es TU visión para
la Avenida California?
What's YOUR vision for
California Avenue?**

¡Ayúdanos a contestar esta encuesta!
Help us to complete this survey!

Visita este enlace o escanea este código:
Visit this link or scan this code:

bit.ly/mycaliforniaavevision

